

from **Cruzio:**

# Plan your Web Presence

Mike Brogan, Marketing Manager, Cruzio

A **free** seminar

7 p.m. Tuesday, July 28

Satellite Telework Centers

6265 Highway 9 in Felton

[www.thesatelliteinc.com](http://www.thesatelliteinc.com) . 831.222.2100

Cruzio's classes, like One Night Web Site, are great if you already have a vision for your Web site, but what if you don't have a clue where to start? Careful planning and consideration of what a Web presence needs will save you time and is essential to its success.

**Learn from Cruzio's experts how to:**

- Pick out and register a domain name
- Effectively plan what your Web presence needs (and more importantly, what it doesn't need!)
- Use techniques to drive customers to your site
- Get ranked at the top of Google



## About Mike Brogan

Mike Brogan is the Marketing Manager at Cruzio and teaches classes such as One Night Web Site and Search Engine Optimization Secrets. Hired by Cruzio in 2003, he has filled many roles, including Sales, Technical Support, and Instructor. Mike loves using open source tools such as blogs, content management systems, and forums.